



Welcome to Global Affinity Alliance 10th Annual Conference

Pre-Conference Information

(Very Important – Please download this!)

The details below contain very important last-minute information which you should download and use as a checklist and reference for the conference.

CONFERENCE ID

In order to facilitate quicker onsite registrations for everyone, please screenshot your Conference ID and present it to us when you do your onsite registration. It will help all members to avoid long queues.

1. Go to the conference website: <https://events.globalaffinityalliance.com/GAA2026/>
2. Move your mouse cursor towards the lower-left hand side of the webpage banner to where it says 
3. Click on **Your Conference ID**
4. Enter your One-on-One username and password
5. Take a screenshot or download it.
6. Present to GAA staff at the Registration Counter when you do your onsite registration.

Your conference details

Important: In order to allow us to better prepare so that delegates can reister as comfortably and efficiently as possible, WCA have strongly requested that all delegates would print below details and give us at the register desk. We thank you in advance for your corporation.



[ID#547] Mr. Douglas Archer

Conference Manager

WC@world

Miami, FL, United States of America

[Print](#)

ONSITE REGISTRATION

Everyone must do an onsite registration to pick up their conference bags, badges, and other materials. Onsite registration can be done during these times and places:

Date	Time	Venue
		Prague Marriott
Sunday, 11 October 2026	14:30 – 18:30 hrs	Foyer Bohemia
Monday, 12 October 2026	10:00 – 20:00 hrs	
Tuesday, 13 October 2026	09:00 – 17:00 hrs	
Wednesday, 14 October 2026	09:00 – 17:00 hrs	
Thursday, 15 October 2026	09:00 – 17:00 hrs	

We recommend that you do this upon arrival to avoid the rush that happens just before the welcome cocktail reception starts.

NAME BADGES & SECURITY

NAME BADGES MUST BE WORN AT ALL TIMES!
NO BADGE – NO ACCESS !!

(GAA takes this policy very seriously and you will NOT be given access to the function venues if you do not have a name badge)

- Name badges apply to ALL functions including the One-on-One Meetings, Cocktail Receptions, and the Dinner. The only functions they are not required for are tour and golf.
- Name badges are given to delegates during the Onsite Registration only.



AIRPORT TRANSFERS

Airport transfers are NOT provided by GAA and are NOT included in your conference fees.

Uber: The airport officially recommends Uber Airport. You can order through the Uber app, airport kiosks, or the staffed counter, and the price is shown before you ride.

WEATHER

Prague in October is proper autumn—cool, crisp, and generally comfortable for walking around, but it can get cold in the mornings/evenings.

CONFERENCE AGENDA

Please visit to view the full agenda. <https://events.globalaffinityalliance.com/GAA2026/Info/Index>

ONE-ON-ONE MEETING SCHEDULER

Note that your One-on-One Meeting Schedule is also updated daily to the WCAworld Events App. You do not need to pick up a meeting schedule from the registration counter daily. GAA is going paperless, so please use your WCAworld Events app exclusively.

ONE-ON-ONE SCHEDULES

Please check the WCAworld Events App daily at 09:00 hrs. (Czech Republic Time) for the most up-to-date One-on-One Schedule.

The One-on-One Meeting Scheduler will close for the first time on **Monday, 12 October at 21:00 hrs.** and then re-open as per the following scheduler:

Date	Scheduler Operating Hours
Tuesday, 13 October	09:00 - 21:00 hrs.
Wednesday, 14 October	09:00 - 21:00 hrs.
Thursday, 15 October	—

WCA EVENTS APP

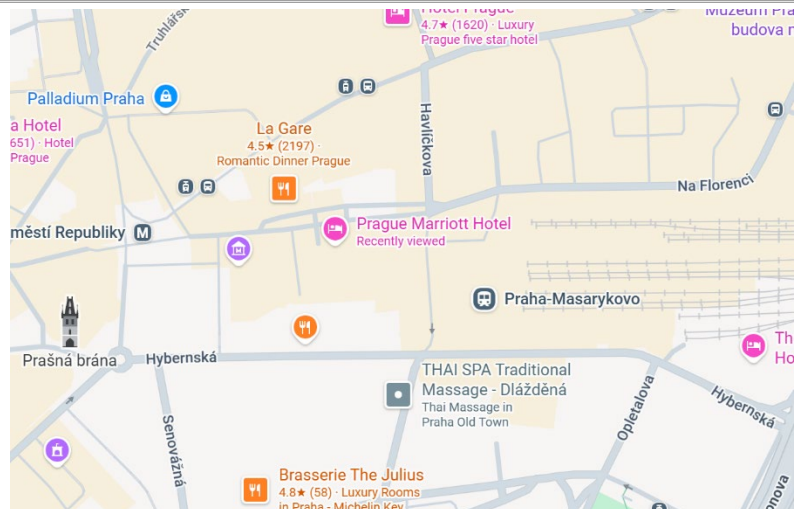
Existing users must un-install and re-download to update their current version. New users can search “WCA Events” in the Apps Store and Play Store or scan one of the below QR Codes.



Features:

- Schedule One-on-One Meeting Appointments
- View your One-on-One Meetings schedule (no need to pick up paper version)
- Conduct text chats with other members at the conference venue
- View Attendee profiles
- View Conference Agenda
- View One-on-One Floor Plan
- Emergency Contacts
- Latest Announcements

EVENT LOCATION



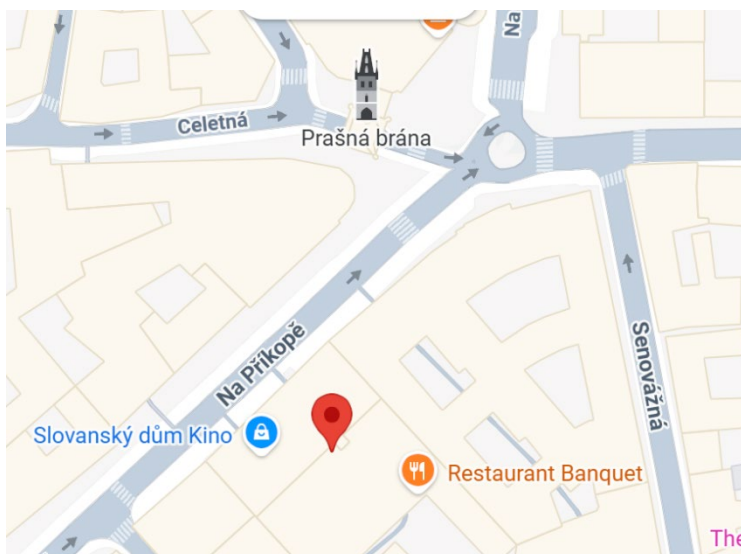
Prague Marriott Hotel

Address: V Celnici 8, 110 00 Nové Město, Czechia

Phone: +420222888888

Website: <https://www.marriott.com/en-us/hotels/prgdt-prague-marriott-hotel/overview/>

A Night in Prague Dinner



The Empire Hall

Address: Na Příkopě 859/22, 110 00 Nové Město, Czechia

Phone: 053279049

Dress Code: Polished smart casual—dress neatly and feel free to add a more formal touch.

The shuttle bus will depart from Marriott Prague at 18:35 sharp and return trips from The Empire Hall at 23:00.

If you miss the shuttle bus you can walk as it's only a few minutes away from the hotel.

Team Building

Team Building is included in your delegate fee, but you must pre-register by adding the team building item in your shopping cart.

Dress Code: We recommend wearing comfortable walking shoes and the team-building shirt supplied to you. Team building consists of lots of walking and possibly running.

Sponsor Gifts/Best Partner Award

Sponsor Gifts/Best Part Award will be given out during their respective function, if you are a merchandise sponsor, we will have the sponsor gifts delivered to your room. If you are not staying at the hotel, then you can pick it up at the registration counter.

GAA CONTACTS

GAA representatives are available 24 hrs. For urgent assistance please contact us.
We will be happy to assist you.

Management Staff	Position	Phone
Brian Majerus	Managing Director - GAA	+1 847 800 7226
Dan March	Chief Executive Officer - WCA	+1 954 973 5537
Angus Galbraith	WIS - Chief Underwriting Officer	+44 7834 773 674

Event Staff	Position	Phone
Joey Kanchanawat	Events Manager (General Inquiries)	+6691 801 8484 (whatsapp)
Lalita	Event Support (Accommodations)	+6692 959 5971 (whatsapp)

For additional information please contact conference@globalaffinityalliance.com